

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

M.Com.(Professional) (2015 to 2019) (Sem.-2)

**MANAGERIAL ECONOMICS**

Subject Code :MCOP-201

M.Code : 71522

Time : 3 Hrs.

Max. Marks : 80

**INSTRUCTION TO CANDIDATES :**

1. SECTIONS-A, B, C & D contains TWO questions each carrying FIFTEEN marks each and students has to attempt any ONE question from each SECTION.
2. SECTION-E is COMPULSORY consisting of TEN questions carrying TWENTY marks in all.

**SECTION-A**

1. “Managerial Economics is a study of the behaviour of the firm in theory and practice”. Discuss.
2. Explain the incremental principle and distinguish between marginalism and incrementalism.

**SECTION-B**

3. Explain the law of demand. Why does Demand Curve slope downwards to the right? Are there any exceptions to it?
4. Examine the trend projection method and collective opinion method of demand estimation. What are its merits and demerits?

**SECTION-C**

5. The law of Diminishing Returns is only law or theory of production. Increasing and constant returns are only passing phases. Discuss the statement.
6. How price and output of a commodity are determined under monopoly? Is monopoly price always higher than competitive market?

## SECTION-D

7. Explain business cycle. Show the different phases of trade cycle.
8. Explain the pricing policies of a life cycle of a product.

## SECTION-E

### 9. Answer briefly :

- (a) What is boom period?
- (b) What is dual pricing?
- (c) Give four characteristics of oligopoly.
- (d) When is price discrimination profitable?
- (e) What are explicit and implicit cost?
- (f) What is the importance of elasticity of demand?
- (g) What causes an increase in demand?
- (h) How time perspective is important for a business economist?
- (i) What do you understand by economies of scale?
- (j) What is rent theory of profit?

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**